The Problem

73% of people claim that they are bothered by, “excess fat under the chin and neck”. According to a survey done by the American Society for Dermatologic Surgery.

Plastic Surgery
Surgeons only
Injection lipolysis (deoxycholic acid)
Kybella

Medical Practitioners only
Overview of deoxycholic acid

Kybella

Injection lipolysis (Kybella, Aqualyx)

- Low dose formulation of a purified synthetic version of deoxycholic acid.
- Each treatment consists of up to 50 injections of deoxycholic acid.
- Up to 6 treatments with 1 month apart.
- Injected at one-month intervals for up to six treatments
- Adverse reactions include injection site ulceration, necrosis (cell death), edema / swelling, hematoma / bruising, pain, numbness, induration
- Rarely, temporary nerve palsy to marginal mandibular nerve
- Rare alopecia in male patients’ beard area
- Doctors report that they have to turn away nearly 65% of their clients due to lack of elastin in the skin, in order to avoid hanging skin, “turkey neck”
- Banned in Europe due to 5 cases of Necrosis. (Cell death)
Cryolipolysis
Cryo Therapy

A | Patient 7 immediately after treatment
B | Patient 9 immediately after treatment

C | Cooling of submental tissue in patient 7
D | Cooling of submental tissue in patient 9
Overview of Cryolipolysis
Coolsculpting

**Cryolipolysis (CoolSculpting)**

- Controlled cold exposure to effect a gradual reduction of the subcutaneous fat layer using natural thermal diffusion. Serum lipid levels and liver function tests not affected.
- 2-3.7mm fat layer reduction after 12 weeks.
- Side-effects of the cryolipolysis of submental area typically are self-limiting, and include redness, swelling, numbness and tingling, nerve damage, bruising, sensitivity, itching, and tenderness.
- Reports of paradoxical adipocyte hyperplasia (PAH) a condition in which the fat cells actually overgrow instead of getting destroyed. This will usually develop in two to five months after treatment if it is the patient is affected.
1 MACHINE... 21 APPLICATIONS

Sculpt the perfect neck and jawline

6 FACE & NECK APPLICATIONS
15 BODY APPLICATIONS

STRAWBERRY & CREAM®
Double chin reduction
Neck lift
Facial jowls

Jawline definition
Cheek contouring
Skin tightening

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